

New Order

Agency:

Buying Time

Station:

WOTV

Flight Start:

11/01/2012

Office:

Washington

Order Type:

Normal

Flight End:

11/05/2012

Client:

433 - Bill Farmer for State Representative (MI HD 63)

Cancel Date:

Hiatus:

Product:

438 - Political

Billing Cycle:

Monthly

Piggypack Product:

Billing Calendar:

Broadcast

Estimate:

2579 - Farmer 11.1-11.5 add

Received in ePort:

10/30/2012 6:52:16 PM

Primary Demo:

Local/National:

National

Airtime Dollars:

\$200.00

Demo 2:

Rep Office:

Petry Television (WOTV)

Interactive Dollars:

\$0.00

Demo 3:

AE:

Ian Ambion

Non-Airtime Dollars:

\$0.00

GRP:

0.00

Phone:

2349329

Total Dollars:

\$200.00

CPP:

\$0.00

OrderID:

Forwarded

Total Spots:

2

GIMP:

0

Status:

Forwarded

CPM:

\$0.00

MarketShare:

Comments:

Separation: 30

Daily Airtime Lines

Line	Daypart	DPT	Code	Rate	C/T	Len	11/1	11/2	11/3	11/4	11/5	Total Spots	Spots	Rtg	CPP	Imp	CPM
1	TH-FMTuW 7A-9A GMA	EM		\$100.00	C	30	1	1	0	0	0	1	2				
Total Spots: 1 1 0 0 0 0																	
Cash\$ - Spots: \$200.00 - 2 Trade\$ - Spots: \$0.00 - 0 Total Cost: \$200.00 Total GRP - CPP: 0.0 - \$0.00 Total GIMP(000) - CPM: 0 - \$0.00																	

11/3 1-2p the Chero

We entered - send me to Ian

219155